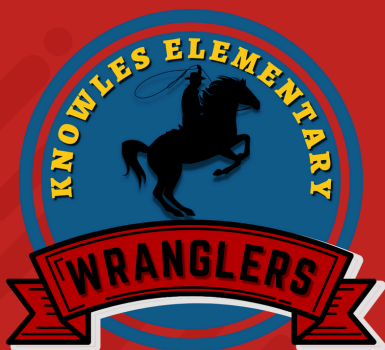


Knowles
Elementary
PTA

2024-2025

Sponsorship Proposal



The Patricia Knowles Elementary PTA seeks sponsors and donations to support our school community, benefiting students, teachers, and programs throughout the year.

A Letter from the PTA

Dear Community,

The Patricia Knowles Elementary PTA is actively seeking sponsors and donations to support our vibrant school community. Each year, our PTA organizes various events and initiatives that engage students, families, and staff, fostering a strong sense of community and enhancing the educational experience. Some of our key events include our annual Spring Carnival, monthly Spirit Nights, and the popular Cookies with Santa event. The funds raised from these activities directly support our students, teachers, and educational programs throughout the school year.

Why Partner with Us?

We invite your business to consider a sponsorship or donation to help us continue making a positive impact. Your support will not only benefit our school but also offer a unique opportunity to promote your company within the local community. Contributions are tax-deductible, and we will proudly acknowledge your generosity through various recognition opportunities, including event signage, social media mentions, and PTA communications.

Supporting a Title I School

It is important to note that Patricia Knowles Elementary is a Title I school, meaning a significant portion of our students come from low-income families. Our goal is to ensure that all of our events and programs are accessible to every family, regardless of their financial situation. By keeping costs low or free, we can create inclusive experiences that bring our community together. Your sponsorship plays a crucial role in making this possible.

Flexible Sponsorship Opportunities

There is no fixed deadline for sponsorships and donations. Contributions are welcome at any time throughout the 2024/2025 school year. Whether you choose to make a monetary donation, provide in-kind gifts, or sponsor specific events, your support will have a lasting impact on our students and their educational journey.

Thank you in advance for considering support for the Patricia Knowles Elementary PTA. Every contribution makes a meaningful difference, and we greatly appreciate your generosity. We welcome sponsorships that align with our PTA's mission and values, ensuring a positive and supportive environment for our students and community.

Thank you for considering partnering with us.

Sincerely,

Jodi Ray
Knowles PTA President

Sponsorship Levels

Our sponsorship levels—Bronze, Silver, Gold, and Platinum—provide increasing benefits, from social media recognition and advertising in our PTA newsletter to prominent signage at school events. Each level offers a unique way to promote your business while contributing to the success of our students and school programs. Choose a sponsorship level that aligns with your goals and join us in making a positive impact on our school community.

Bronze Package

\$100

- Free PTA Membership for the Academic Year
- Ability to have business cards/flyers/promotional materials handed out at 1 event
- Listed as a Sponsor on the PTA Website
- Knowles PTA will "Follow" and "Like" your social media channels
- A Thank You Post on Facebook and Instagram with your logo

Silver Package

\$250

- **All Bronze Level Benefits PLUS:**
 - Self-provided signage at 1 event
 - 1 Enlarged Ad in PTA Monthly Newsletter
 - One additional Facebook and Instagram post (2 posts total)

Gold Package

\$500

- **All Silver Level Benefits PLUS:**
 - One additional signage at an event (2 events total)
 - One additional Enlarged Ad in PTA Monthly Newsletter (2 ads total)
 - Self-provided company banner on the school fence the day of each event
 - One additional Facebook and Instagram post (3 posts total)

Platinum Package

\$1,000

- **All Gold Level Benefits PLUS:**
 - Ad on Knowles PTA website homepage banner
 - Two additional Enlarged Ads in PTA Monthly Newsletter (4 ads total)
 - Two additional signage at events (4 events total)
 - Self-provided company banner on the school fence the day of each event
 - Three additional Facebook and Instagram posts (6 posts total)

We welcome sponsorships that align with our [PTA's mission and values](#).

Sponsorship Form

Contact Information

Full Name :

Business/Org:

Address :

Phone :

Email :

Website :

Choose Level :

Bronze Silver Gold Platinum

In-Kind Donations: We also welcome in-kind donations, such as food for school events, gift cards, and one-of-a-kind experiences. If you would like to make an in-kind donation, please list here, along with estimated value.

Item :

Estimated Value:

Payment

CASH CHECK CREDIT CARD

TOTAL: _____



Thank You

Thank you in advance for supporting the Patricia Knowles Elementary PTA. Every contribution makes a meaningful difference, and we greatly appreciate your generosity. Thank you for considering partnering with us.

Contact Us

Website: www.knowlespta.org
Jodi Ray, PTA President | e-mail: president@knowlespta.org

Knowles Elementary PTA is a non-profit organization and is not part of LISD.

PTA Tax ID: EIN 200052694